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## **TodoModo Group Expands C-Suite Consulting Services by Adding Three International Executives to Its Network of Global Associates**

*New Partnerships with Gavin Pommernelle, Damian Thomas and Rudolph Villa  
Will Grow TodoModo's Global Expertise and Reach*

**DALLAS, Texas (April 19, 2016)**—Today, TodoModo Group, a Dallas-based consulting group serving C-Suite, VCs and PE firms, announced the addition of three professionals to its network of global associates. The new partnerships include Gavin Pommernelle, Damian Thomas and Rudolph Villa.

“TodoModo is pleased to welcome Gavin, Damian and Rudolph to the team,” said TodoModo CEO Luis Manuel Ramírez. “Their background and industry experience will be a valuable asset to our organization, as we continue to grow our services and international reach.”

Specializing in human capital strategy, Mr. Pommernelle, is a highly effective leader and talent practitioner with more than 20 years of experience across multiple industry sectors. He has an extensive multi-cultural/multi-lingual background, working in Germany, Hong Kong, South Africa, England and the United States. In addition to being an industry leader in talent acquisition, Mr. Pommernelle brings expertise in quality assurance, sales and P&L management. He earned an MBA from Edinburgh Business School in England, a BS in social sciences from University of Natal, South Africa, and is accredited in psychometrics from the British Psychological Society. Additionally, Mr. Pommernelle has trained in leading strategy at Ashridge University and project management at Cranfield University in England. He is accredited through the International Coach Federation (ICF).

As a proven leader for one of the top 10 Fortune 500 giants, Damian Thomas was responsible for the largest growth in sales force effectiveness on an international level. During his time as Senior Executive and Corporate Sales Leader for GE, Mr. Thomas guided the global sales organization on a record \$11 billion organic growth campaign across four different continents. He is vastly experienced in expanding customer relationships, developing commercial talent and promoting cross-business selling. Mr. Thomas is devoted to the customer-experience, successfully improving customer awareness, recognition and fulfillment. Mr. Thomas sits on the board of a private equity firm; and utilizing the commercial skills and experience gained during his tenure at GE, serves as a consulting associate.

With a half-century of global experience in licensing, negotiating and mergers and acquisitions, Rudolph Villa is a distinguished professional with an impressive, international background. Mr. Villa led GE's International Licensing Operation, negotiating numerous technology agreements with multiple companies in Japan including Matsushita and Sony. While living in Tokyo and leading GE's nuclear business in Asia, he negotiated several contracts with utilities such as TEPCO, JAPC and Tohoku Electronics, while also interacting with Hitachi and Toshiba. Holding

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various roles in engineering, international projects and services, Mr. Villa directed the licensing of GE's nuclear reactor design with government regulation agencies in the United States, Europe and Japan. He has served as a board member of GE's fuel manufacturing plant and led the integration of GE's and Hitachi's nuclear energy businesses.

"As our name suggests, TodoModo focuses on serving corporate leaders by 'all means possible.' Adding these three consultants to our firm accomplishes this goal by expanding our global offerings," explained Mr. Ramírez. "We believe we can deliver unparalleled results to business leaders interested in multi-continental expansion."

#### **ABOUT TODOMODO GROUP**

Led by a seasoned team of service and equipment industry executives, TodoModo Group is a truly unique company specializing in business transformations through advisory, portfolio and consulting services for experienced C-suite executives. For more information on the Dallas-based company, go to [todomodogroup.com](http://todomodogroup.com) and follow company news on [LinkedIn](#) and [Twitter](#) or like on [Facebook](#).

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