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FOR IMMEDIATE RELEASE

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TODOMODO GROUP OFFICIALLY LAUNCHES UNIQUE PARTNERSHIP THAT TRANSFORMS BUSINESSES THROUGH ADVISORY, PORTFOLIO & CONSULTING SERVICES

DALLAS, March 21, 2016 – The TodoModo Group is officially launching after the formation of a unique partnership last year. Driven by enthusiasm for solving big problems and creating commercial opportunities for global companies, the TodoModo Group has collective experience of career successes that provides the C-Suite, VCs and private equity firms a passionate and experienced consultancy group with the targeted resources to efficiently drive positive change.

Today, TodoModo Group is comprised of four founding members led by CEO Luis Manuel Ramírez, who brings more than two decades of CEO & leadership experience. Mr. Ramírez most recently served as President of Global Power Equipment Group where he oversaw all business lines. Previously, Mr. Ramírez held leadership positions at GE and Siemens and also worked in the Middle East, Europe, Asia and North & South America.

“CEOs, VCs and PE firms have no shortage of consultants they can hire to help with business improvement and change management. The common problem is whether to choose a consultant who’s a vertical expert or select a generalist,” said **Luis Manuel Ramírez, CEO of TodoModo Group**. “Either consideration prompts the big question: ‘Has this consultant ever walked in the CEO’s shoes?’ and our answer is a resounding ‘YES!’”

Ricardo Artigas, formerly a CEO at GE Energy Services, serves as Managing Partner of TodoModo Group along with Randy Guba and Bud Taylor. Mr. Ramírez, Mr. Artigas and the rest of the TodoModo leadership team, who contribute operational, commercial, technical and global manufacturing expertise, collectively have more than 85 years of industry experience as well as proven track records in acquiring and growing oilfield services businesses. The seasoned leadership team has wide range of accomplishments, including:

- Work with large industrial corporations and start-ups in more than 150 countries
- Leadership of turnarounds of global industrial companies
- Acquisition and integration of +\$1 billion M&A deals
- Establishment and growth of after-market services portfolios
- Establishment of footprints in Asia, The Middle East, Europe and The Americas
- Leadership of transformation of both publically traded and private companies

ABOUT TODOMODO GROUP

Led by a seasoned team of service and equipment industry executives, TodoModo Group is a truly unique company specializing in business transformations through advisory, portfolio and consulting services for experienced C-suite executives. For more information on the Dallas-based company, go to todomodogroup.com and follow company news on [LinkedIn](#) and [Twitter](#) or like on [Facebook](#).

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